



24th Annual HUSKER LAWN & LEISURE SHOW Exhibitor Booth Contract March 13-15, 2026

Show Hours: Fri. 4-8, Sat. 10-7, & Sun. 11-5



Located at 84th & Havelock Avenue,
Lincoln, NE

Booth Size Price

10' x 10'	\$ 575
10' x 20'	\$ 1,050
10' x 30'	\$ 1,425
20' x 20' or 10' x 40'	\$ 1,800
20' x 30'	\$ 2,450
20' x 40'	\$ 3,100
20' x 50'	\$ 3,750
20' x 60'	\$ 4,400

Securing Exhibit Space is Easy!

- Submit completed Booth Contract. Terms and Conditions (reverse side) are part of this contract.
- Include required 50% deposit. Remaining balance is due by Jan. 1, 2026. Contracts received after Jan. 1, 2026 must include full payment.
- Provide Certificate of Liability Insurance prior to event.

Requested Booth Size _____ \$ _____
 Corner Cost \$100 (per corner) Limited availability, confirm before including. \$ _____
 Total Booth Cost \$ _____
 Payment Amount \$ _____

Provide payment by check or credit card. A 3% convenience fee will apply for all credit card payments.

VISA/MC# _____

CVC Code _____ Exp. Date _____ Amount to charge (Plus 3%) \$ _____

*Inquire about availability and cost of larger booths.

As an exhibitor, you will receive: 1 skirted table, 2 chairs, forklift service, vehicle and trailer parking, exhibitor admission badges, website advertising, and attendee admission tickets to share. Booth price does not include electrical connections, internet access, gas hookups, and water for displays. These items may be ordered at www.SandhillsGlobalEventCenter.org or call 402/441-6545.

Please complete all applicable information. This is how you will be advertised.
Business Name:
Mailing Address:
City, State, Zip:
Business Phone:
Contact Person:
Contact Person's Phone:
E-Mail:
Website:
Provide brand names and types of items and services:

SET-UP TIMES:

Wed., March 11 (large displays) 9 a.m. - 9 p.m.
 Thurs., March 12 9 a.m. - 9 p.m.
 Fri., March 13** 9 a.m. - 2 p.m.

**Hand-carried items only. No forklifting allowed on Friday.
 All overhead doors will be locked Thursday night.

SHOW HOURS:

Fri., March 13 4 p.m. - 8 p.m.
 Sat., March 14 10 a.m. - 7 p.m.
 Sun., March 15 11 a.m. - 5 p.m.

TEAR-DOWN TIMES:

Sun., March 15 5 p.m. - 10 p.m.
 Mon., March 16 8 a.m. - 2 p.m.

I have read and agree to the Terms and Conditions (reverse side) as part of this contractual agreement.

Contract Signature _____ Date _____
 (Authorized Signature Required)

Please mail completed contract with payment to: **Atlas Promotions, LLC.**, P.O. Box 6161, Lincoln, NE 68506

402-420-5678 / info@huskerlawshow.com / www.huskerlawshow.com

2026 Husker Lawn & Leisure Show TERMS & CONDITIONS

As part of the Contractual Agreement between Atlas Promotions, LLC (“Company”) and (“Exhibitor”)

RENTAL: Exhibitor agrees to pay Company the sum indicated on the face of this agreement as rental for the Exhibition Space, payable as follows. A non-refundable deposit of 50% shall be paid with completed Booth Contract. Balance shall be paid no later than **January 1, 2026**. Contracts received after January 1, 2026 must include full payment. Exhibitor shall not be entitled to use of the Exhibition Space until rental is paid in full. As an exhibitor, you will receive: 1 skirted table, 2 chairs, forklift access, vehicle & trailer parking, exhibitor admission badges, website advertising, and attendee admission tickets to share. An 8' high back-drape and 3' side-drapes will be provided for standard exhibit booths although the show layout occasionally requires 8' high side-drapes in some booth locations. Exhibitors are responsible for all other display needs. Forklifts will be available for loading and unloading at no charge during specified times. Extended use may be billed on a per hour basis.

The said Company leases to Exhibitor space as indicated on the face of this agreement during the Husker Lawn & Leisure Show (Show) to be held at the Sandhills Global Event Center (SGEC), Lincoln, NE, for set-up on March 11, 2026 (large displays only), March 12, 2026, and March 13, 2026 (hand carried items, no overhead door access). Exhibit show on March 13-15, 2026, all subject to regulations and conditions under which the SGEC is leased to the Company, and said Husker Lawn & Leisure Show Terms & Conditions and Space Confirmation Letter become part of this contract. This agreement is to be interpreted and construed in accordance with the laws of the State of Nebraska.

CANCELLATION: The Company reserves the right to terminate the contract and cause the exhibit to be removed for noncompliance of the aforesaid Terms & Conditions. The Company reserves the right to the final decision on accepting contracts and space assignments – no specific space location is guaranteed. If Exhibitor wishes to cancel this agreement, the Company must receive written notice of such cancellation no later than January 1, 2026 and if any notice of cancellation is received any later than said date, it shall be ineffective and no refund will be made.

TYPE OF EXHIBITS: Each exhibit will comply with the laws of the State of Nebraska and with all ordinances and regulations of the City of Lincoln and SGEC. Exhibitor agrees to display only products and services, which are sold in their regular course of business. Show officials reserve the right to eject or prohibit any exhibit, in whole or in part, or any exhibitor or his or her representatives, which it considers not in keeping with the character of the Show. The Company reserves the right for any product or service exclusivity.

EXHIBIT RESTRICTIONS: Exhibits must conform to a height limitation of 8'. Exhibits must be placed within the dimensions of the booth space. Depth – all display fixtures over 4' in height and placed within 10 lineal feet of an adjoining exhibit, must be confined to that area of exhibitor's space which is at least 5' from the aisle line. Commercial building exhibits that exceed these limits may be submitted (dimension drawing) for consideration of approval and placement when contract is submitted.

Any exhibitor display that has an unfinished side facing another exhibitor's display must have the exposed side either finished or draped. Exhibitors will not apply paint, lacquer, adhesive or any other coating to the SGEC, or its floors, walls, etc. Nothing will be attached to the floor. No spray paint or equipment/tire protectants may be used. All exposed edges of carpeting or floor covering must be taped down. Exhibitors must confine all sales activities to their own exhibit space. Any objectionable advertising will not be permitted. Radios, televisions, music, etc. should be kept at a volume that will not annoy other exhibitors. Outside exhibitor display materials (e.g. pallets of bricks) are not allowed next to the buildings in fire lanes once show starts and must be moved to area designated by SGEC Operations Manager.

MOVE IN & MOVE OUT: No move-in rearrangement or adjustment may be done after the opening of the show. Exhibitors will unload and load only at designated areas. Vehicles will be unloaded and loaded quickly and immediately moved. Any vehicle left parked in the loading areas will be moved at owner's expense. Exhibits will be on concrete. Heavy materials or equipment will not be dragged, skidded, or rolled over the floors, but will be carried or moved in and out on wheels. Exhibitors are responsible for cleaning and returning their space to conditions as they were prior to move-in. Any fees incurred by Management to bring exhibitor space up to acceptable levels of the SGEC will be charged to the exhibitor.

AMENDMENTS: The Company shall have full power to interpret or amend these rules and to make additional rules in the best interest of the Show and the Exhibitor agrees to accept and abide by such rules. All matters not covered specifically by this contract are subject to decision by the Company.

PARKING: Designated exhibitor parking is in the Gana Multisport Outdoor Arena Lot E with only 20 minute active loading allowed near buildings. Show attendee parking is in Lots B3 & B4 on the north side of Currency Pavilion.

EVENTUALITIES: The Company and SGEC reserve the right to cancel the Show. SGEC has the ability to unilaterally cancel the Show without input from the Company. In event the Show is cancelled, the Company may but is not required to refund any monies advanced by Exhibitor, less substantiated expenses incurred and not recoverable. Company shall not have any liability for any breach, delays in performance or for non-performance (except for breach of payment obligations) caused by extreme weather or other act of God, unavailability of the site for the event, strike or other labor shortage or disturbance, fire, accident, war or civil disturbance, pandemic, government enforced closures of business or means of supply, delays in transportation, failure of normal sources of supply, labor trouble, labor disputes, labor unrest, unavailability of materials or components, unavoidable casualties, explosion, compliance with governmental requests, laws, regulations, orders or actions, delays in receipt of duty-free or tax-free materials at port clearances, acts of government or any other cause beyond such party's reasonable control.

LIABILITY: Exhibitor shall provide proof of liability insurance in an amount not less than \$1,000,000 and hereby agrees to keep such insurance in full force and effect throughout the term of this agreement. The Company will not be responsible for the safety or security of exhibits, exhibitors or their employees, but will use reasonable effort to protect exhibitors against such losses or injuries. The Company and decorator are not responsible for any display items during set-up, show, and tear-down. Small items, banners, and valuables are recommended to be removed immediately following show close. Exhibitor shall hold the Company harmless from any and all claims or liability in connection with exhibiting under this agreement or use of space leased herein, or resulting there from including reasonable attorney fees.

SUBLETTING OF SPACE: No space shall be sublet or shared with another exhibitor without the written request and approval of Company Management. Violation will result in removal from the Show and permanent loss of space.

SGEC LOCATION AND SERVICES: The Sandhills Global Event Center (SGEC) is located at 4100 North 84th St., Lincoln, NE 68507, ph. 402/441-6545, and fax 402/441-6046. To order items such as electrical connections, internet access, gas hookups, and water for displays, visit SandhillsGlobalEventCenter.org, select the Husker Lawn & Leisure Show event services portal, or call SGEC. Be aware that some services have order deadlines and/or late fees.

COMBUSTIBLE MATERIALS: Combustible products cannot be used without prior written approval. All flammable material must be fireproofed. Use of a LP propane cylinder must be 5 lbs. or less and containers must be 20 feet away from any other propane container per Fire Marshall. Any gas grills or fireplaces in use must meet the approval of management before and during the Show. Display vehicles must have one battery cable disconnected with end taped, gas caps locked and taped, ignition keys removed, and minimal fuel in the tank (10% of tank's capacity or 5 gallons, whichever is less).

SHIPMENT OF MATERIALS: No packages are to arrive sooner than first setup day. Fees for earlier shipments will apply. All packages must be prearranged by calling the SGEC. Address packages to include Sandhills Global Event Center, ATTN: Husker Lawn & Leisure Show, name & cell number of client package recipient on grounds, 4100 N 84th St Lincoln, NE 68507 with instructions to deliver to "SGEC Lincoln Room, back NW door-SGEC Staff Signature Required." The Company and SGEC are not accountable for the security of packages not prearranged. Package fees (\$5/box, \$50/pallet) will be collected by SGEC when picked up.

FOOD & BEVERAGE CONCESSIONS: No outside food or beverages can be brought to the SGEC including coolers and deliveries of prepared food from outside food establishments. Alcoholic beverages can only be consumed when sold by the SGEC in designated areas and cannot be taken out of SGEC.

SELLING PRODUCTS & FOOD SAMPLES: Retailing of product is encouraged at the Show. Please contact management if larger than carry-off items need to be removed from your display area during the Show. Giveaways—Handouts will not be of noise-making variety; all such gifts are subject to prior approval. All souvenirs must be distributed by exhibitors from their own spaces. No sales or sampling of food products from vendor booths without prior approval from SGEC. Any vendors giving food product samples must have a level IV food handlers permit and/or catering permit on file at SGEC and a signed agreement and/or statement agreeing that it shall be small sample ONLY with one sample per customer and said statement on file at SGEC. All arrangements shall be agreed upon not less than 30 days prior to show. If agreements not on file, SGEC reserves the right of refusal.

EARLY SET-UP & LATE TEAR-DOWN: Early arrivals of vendors who need access to inside facilities will be charged \$50/hour per laborer to supervise/coordinate their drop off of materials around other SGEC setup still in progress. Outside drop off is at no charge but must be with approval and coordination with the SGEC Operations Manager and no earlier than Monday prior to event. Additional labor to move any booth not removed by tear-down deadline will be charged \$50/hour per laborer.