



Sponsorship Opportunities

Company:

Contact Name:

Email:

Phone:

Signature:

Date:

Please submit to:

Husker Lawn & Leisure Show

P.O. Box 6161,

Lincoln, NE 68506



Title Sponsor - \$5,000 (Exclusive)

Benefits:

- Named 2024 Husker Lawn & Leisure Show Title Sponsor.
- Includes a 20' x 20' corner display booth in prime location near the front center aisle.
- Name and logo will appear in all aspects of advertisement with words "Title Sponsor" (whenever possible). Items may include: promotional brochure, newspaper, billboards, television and radio advertisements and interviews, show program, admission tickets, new release, social media, and website.
- Generous supply of free admission tickets to distribute at your business location to market your sponsorship and have customers come see you at the show.



Exhibitor Reception Sponsor - \$3,500 (Exclusive)

Benefits:

- Includes a 10' x 20' display booth in prime location near the front center aisle.
- Reception signage, and exclusive right to presentation at reception.
- Listing of exhibitors provided pre-show (upon request).
- Name and logo on website, social media, marketing posters, and various other media.
- Sponsor provided single page included in vendor registration packets.
- The love and appreciation of your fellow vendors.



Tote Bag Sponsor - \$2,500 (Exclusive)

Benefits:

- Includes a 10' x 10' display booth in prime location near the front center aisle.
- Sponsor provided tote bags to be offered to attendees by HLLS staff.
- Name and logo on website, social media, marketing posters, and various other media.

- These sponsorships include upgraded website listing.
- Companies who contract for exclusive sponsorships have first right of refusal for 2025 Husker Lawn & Leisure Show.